

inclusion

Towards more accessible and inclusive mobility solutions for European prioritised areas

Project description, Targets & Partners

INCLUSION is a 3-year EU Horizon 2020-funded research & innovation project that focuses **on finding transferable solutions that improve the accessibility of collective transport for vulnerable user groups across Europe, in both urban and rural areas.**

The project aims to:

- Analyse, assess and evaluate the accessibility and inclusiveness of collective transport services in European prioritised areas
- Identify vulnerable users' mobility requirements and corresponding gaps in collective transport infrastructure and services
- Assess, adapt and experimentally validate innovative collective mobility solutions, including ICT-enabled services
- Investigate and develop business models for the transferability of inclusive transport solutions to other European contexts

The INCLUSION project

kicked off in
October 2017

and

runs for
36 months.

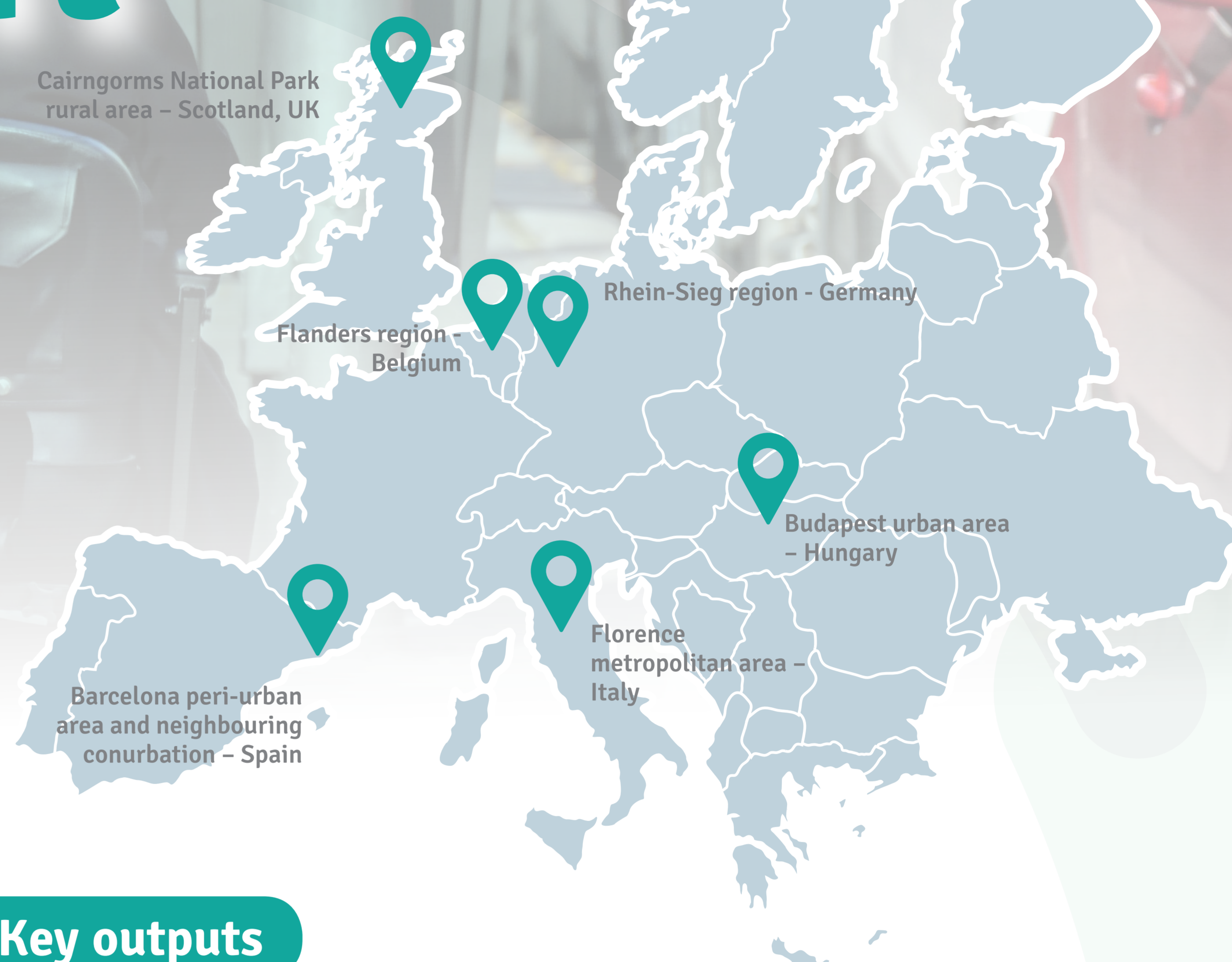
The project is coordinated by Softeco Sismat (IT) and comprises public transport authorities and operators, mobility stakeholders, research institutes, SMEs, and networks of cities and regions.

To learn more, please visit: www.h2020-inclusion.eu

INCLUSION partners



Cairngorms National Park
rural area – Scotland, UK



Key outputs

Innovative solutions tested and validated through real-life experiments in the INCLUSION Pilot labs in **Belgium, Germany, Hungary, Italy, Spain** and the **UK**.

Site	Type of Area	Target Users	Main gaps and needs for improvements
Rhein-Sieg - Germany	Part rural/part peri-urban	Families with young children	Limited public transport options for multi-purpose trips
Florence Metropolitan Area - Italy	Metropolitan, peri-urban and rural	Low income, immigrants, rural commuters	Lack of data on public transport travellers characteristics, habits and needs, limited travel information and service feedback
Cairngorms National Park - United Kingdom	Rural, touristic	Older persons, people with reduced mobility; local residents who suffer from fuel poverty; young people	Lack of existing services and transport options according to different needs
Flanders region - Belgium	Rural areas, peripheral and suburban areas	Older persons and disabled people with low income, migrants	Lack of income, lack of public transport alternatives
Barcelona conurbation - Spain	Peri-urban	Leisure travellers, young adults, and women	Lack of demand prediction data to enrich the transport offer in areas where there is no regular public transport available for cultural or leisure activities
Budapest - Hungary	Metropolitan	Public and staff of public transport	Re-educate wider public about accessibility and social inclusion for disabled people

- A **catalogue of 51 case studies** of innovative, accessible, and inclusive public transport approaches from Europe and beyond
- A **set of policy recommendations** for the development and deployment of mobility solutions addressing vulnerable users
- **Innovative accessible & inclusive mobility** solutions and business models for European cities and regions, including ICT-enabled services and measures fostering social innovation in transport

Collaboration opportunities

The INCLUSION Stakeholder Forum is an interdisciplinary network of experts from leading transport research institutions, mobility companies, user associations and advocacy groups which provide input, validate and act as a sounding board for the project's activities, results and outputs.

